

embodied interaction

HS15 / ZHdK

what is it?
why relevant?
how to do it?

what is embodiment?

what is embodiment?

- we are physical and we are social
- we are (often) not alone
- context influences meaning
- our physical and social presence influences the way we experience and interact with the world, sometimes in unforeseen ways
- embodiment is a participative and emergent understanding of our interactions, rather than pre-planned

what is embodiment?

why is it relevant?

- why did the Google Glass project “fail”?
- keyword “glassholes”
- developed in secret and then released
- “Again and again, I made people very uncomfortable. That made me very uncomfortable.”
- “I won’t wear it out to dinner, because it seems as rude as holding a phone in my hand during a meal. ... I can’t wear it to the playground or my kid’s school because sometimes it scares children.”
- <http://www.wired.com/2013/12/glasshole/all/1>

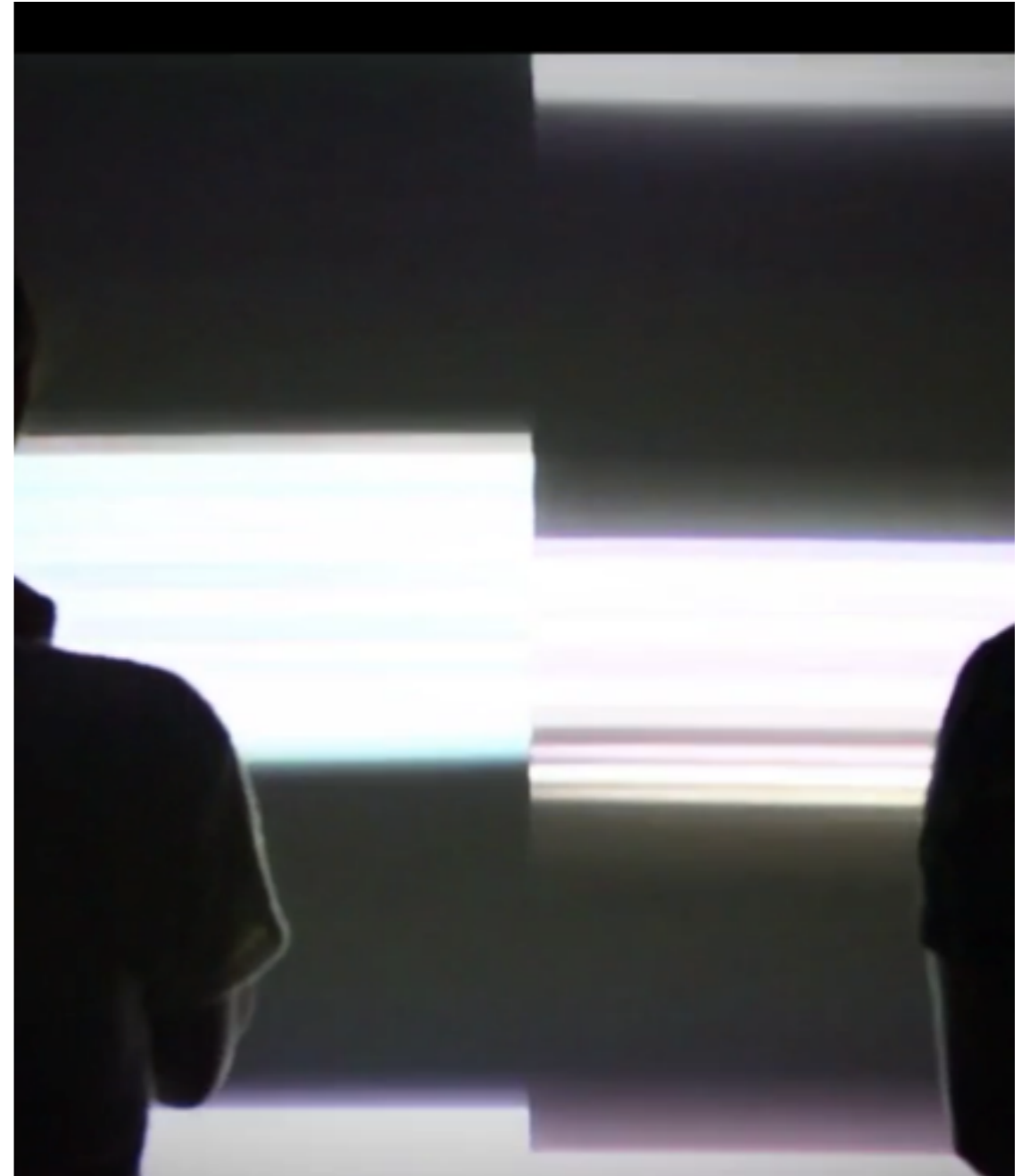


why is it relevant?

- “...the world is already filled with meaning..” (Dourish)
- understanding of context and embodiment, allows to shape interactions in ways that are relevant, meaning producing and open-ended (enough)
- instead of assumptions of a ‘mythical’ user, we should envision ‘real’ users, made of flesh and blood, quirks, motivations, muscle memory, hidden agendas, and other quirks, in real settings doing real things.

how to do it?

- example project: connected heartbeats
- <http://www.phanv.com/#connected-heartbeats>



how to do it?

- example project pplkpr
- <http://pplkpr.com/>

